

# AD SERIES

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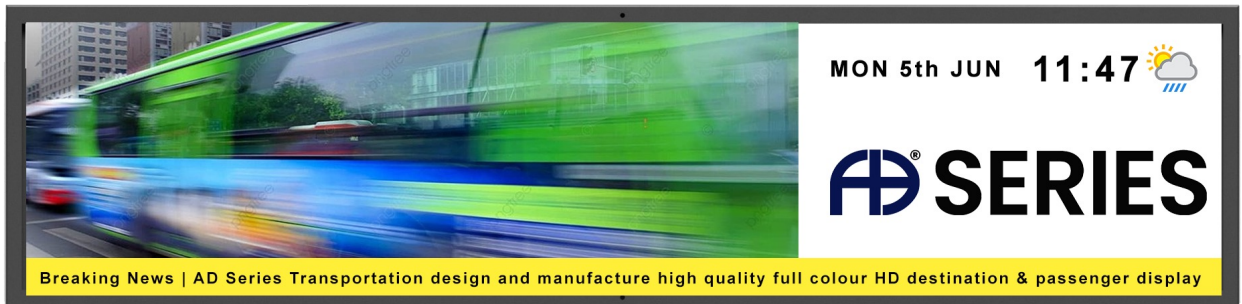
## Enhanced Destination Display Solutions



RAIL DEPARTURES	
TIME	STATUS
11:00 DESTINATION PLATFORM	DUE
11:15 DESTINATION PLATFORM	DELAYED
11:45 DESTINATION PLATFORM	ON TIME



## 43" Digital Destination Display – Multi-use Blind



AD Series on board Enhanced Digital Display Screens are manufactured designed to deliver maximum value for Public Transport passengers, providers, operators and

- Specially designed for the public transport environment.
- Super High resolution providing an enhanced passenger experience.

## Key Features

### 3000 Nits

Brightness

### HD

Clear High Definition  
External Information



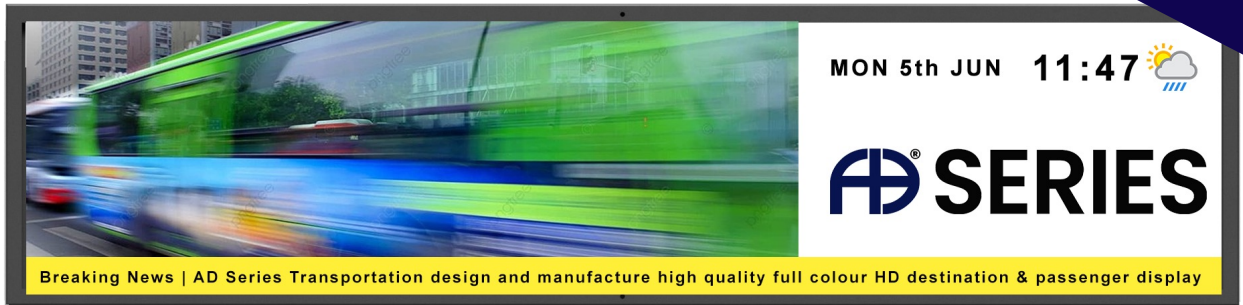
24 Hour  
Commercial Use



+44(0)203 475 1540

UK Head Office: Unit 49 Eldon Way,  
Paddock Wood, Kent, TN12 6BE

eva2@adseries.com



## 43" Digital Destination Display – Multi-use Blind

### Overview

AD Series on board Enhanced Digital Display Screens are designed to deliver maximum value for Public Transport passengers, providers, operators and manufactures

- Specially designed for the public transport environment.
- Super High resolution providing an enhanced passenger experience.

### Benefits

- High brightness 3000 nits – read in direct Sunlight
- Less than 1mm Pixel Pitch V x H
- 1920px as standard Resolution
- Flexible Mounting options
- Intelligent Brightness, power and temperature management
- Clear high definition external information
- Full colour – can support video graphics
- Display a wide range of media format images to animations, videos audio and graphic displays
- Lightweight, adding minimal load
- Fast to update, easy to read
- Additional information space

### Key Features

## 3000 Nits

Brightness



24 Hour  
Commercial Use

## HD

Clear High Definition  
External Information



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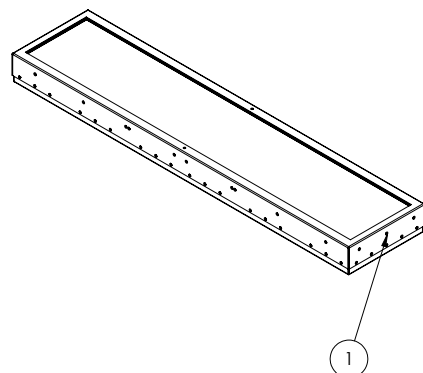
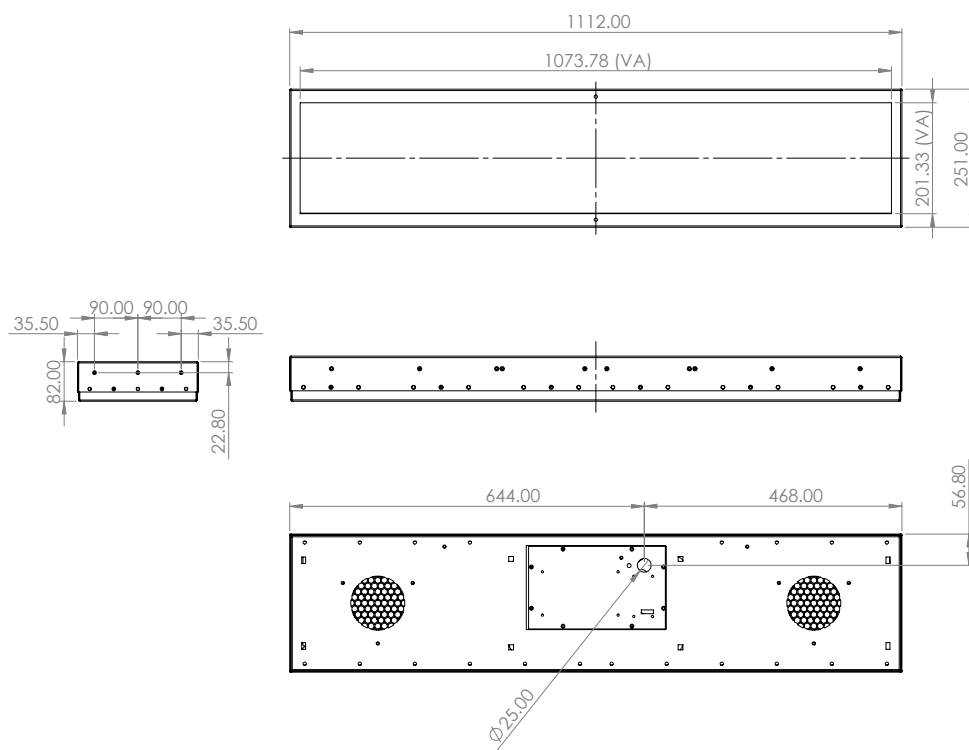
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Model #	IBKE430-3KMU-01
DIAGONAL Display SIZE (Inch's)	43
RESOLUTION (Pixel's)	1920 X 360
BRIGHTNESS (nits)	3000-4000
<b>BRIGHTNESS (nits) options available - upgraded / downgraded on request</b>	
PIXEL PITCH VxH (mm)	0.55926 x 0.55926
CONTRAST RATIO	1000:1
ASPECT RATIO	16:4.5
RELIABILITY	50000 POH
VIEWING ANGLE (V/H)	178°/178°
COLOURS	16.7M
INTERFACE Serial Link Monitor	Power, HDMI IN, Serial and USB on 500mm leads
VISIBLE AREA (mm)	1074 x 201
WIDTH (mm)	1112
HEIGHT (mm)	251
DEPTH (mm)	82
DEPTH WITH FAN FILTERS (mm)	113.2
WEIGHT (KG Approx)	6.8
OPERATING VOLTAGE	24-30 DVC
POWER CONSUMPTION (Approx)	145W
OPERATING TEMPERATURE	0 Deg. C - +40 Deg. C



### 43" Digital Destination Display – Multi-use Blind



1) Use 3 x M6 screws (each side) for Mounting

\* Specification are subject to change.

